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CLAIMS:

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1. Apparatus for housing a product comprising:

- a frame mounted on or in a surface; and
- a member moveable within the frame and for securing the product; wherein the member is moveable between a first position in which the product is concealed from view and a second position in which the product is in view and accessible by a user.
- 10 2. Apparatus according to claim 1 wherein the member substantially covers an opening through the frame in the first position.
 - 3. Apparatus according to claim 1 or claim 2 wherein the member substantially covers and opening through the frame in the second position.
- Apparatus according to any one of the previous claims further comprising pivot means connecting the frame to the member to enable movement of the member between the first position and the second position.
- 20 5. Apparatus according to claim 4 wherein the member comprises a panel that fits within the frame and is rotatable within the frame through the pivot means.
- 6. Apparatus according to claim 5 wherein an elongate bar is attached adjacent opposite sides of a four sided panel and in which is formed a portion of the pivot means.
 - 7. Apparatus according to claim 6 wherein the pivot means comprises a rod attached to or formed in each of the bars and a bush formed in corresponding sides of a four sided frame for receiving a respective rod.
 - 8. Apparatus according to claim 7 wherein the panel resides level with the frame in each of the first and second positions.
- 9. Apparatus according to claim 8 wherein the panel rotates up to 360 degrees about the pivot means.

- 10. Apparatus according to claim 9 further comprising one or more recesses in a section of the frame to enable cables to be connected to the product without interfering with the movement of the product and the member.
- 5 11. Apparatus according to claim 4 wherein the member includes a first panel and a second panel connected by one or more side frames.
 - 12. Apparatus according to claim 11 wherein the first panel is level with the frame and closes the opening in the first position.
 - 13. Apparatus according to claim 11 or claim 12 wherein the second panel is level with the frame and closes the opening in the second position.
- 14. Apparatus according to claim 13 wherein a portion of the first panel is connected to the frame through the pivot means.

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- 15. Apparatus according to claim 14 wherein the first panel has a pair of legs extending therefrom, a distal end of each leg being connected to the frame through the pivot means.
- 16. Apparatus according to claim 15 wherein the pivot means comprises a rod attached or formed in each of the legs and a bush formed in corresponding sides of a four sided frame for receiving a respective rod.
- 25 17. Apparatus according to claim 16 wherein each side frame is shaped to enable the first panel to remain level with and in the frame in the first position and to enable the second panel to remain level with and in the frame in the second position.
- 18. Apparatus according to claim 17 wherein each side frame comprises four sections joined in the shape of a quadrilateral, with a section joined respectively to the first panel and the second panel.
- 19. Apparatus according to any one of claims 4 to 18 wherein a motor is connected to the pivot means in order to control the pivot means to operate the member35 to move between the first position and the second position.

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20. Apparatus according to claim 19 wherein the motor is remote controlled.

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- 21. Apparatus according to any one of the previous claims wherein the product is any one of a projector unit, keyboard, telephone or monitor.
- 22. Apparatus according to any one of the previous claims wherein the surface is any one of a ceiling, wall, floor, desktop or a part of a piece of furniture.